



ABU CON-FEST is a premier event organized by the Asia-Pacific Broadcasting Union. Envisioned as an international conference for the TV, Radio and Digital creatives in the broadcasting industry, this event offers first-rate sessions, masterclasses and practical workshops on content delivered by professionals from ABU members, as well as eclectic and insightful talks from world-class content creators. This three-day festival with expected attendance of more than two hundred delegates from Asia-Pacific and beyond will take place in **Kuala Lumpur** from **2-4 July 2024**. Become a part of the most prominent media industry gathering in the region, exchange ideas and meet new partners.

SPONSORSHIP CATEGORIES

EXCLUSIVE PACKAGE – US\$5,000

- Recognition as exclusive sponsor in all marketing materials including webpage, banners and participants' nametags.
- Special mention by the host at the beginning and end of each day of the CON-FEST.
- Your corporate logo printed on one side of the carry-all non-woven bag which will be distributed to all participants of the CON-FEST.
- Promotional slot during the conference.
- Inclusion of one company brochure in the welcome packet given to all attendees at registration.
- One full-page colour advertisement in the Q3 2024 issue of the ABU News.

PREMIUM PACKAGE – US\$3,000

- Recognition as premium sponsor in all marketing materials including webpage, banners and nametags.
- Special mention by the host at the beginning and end of each day of the CON-FEST.
- Inclusion of one company brochure in the welcome packet given to all attendees at registration.
- One half-page colour advertisement in the Q3 2024 issue of the ABU News.

PATRON PACKAGE – US\$1,000

- Recognition as patron sponsor in all marketing materials including webpage, and banners.
- Inclusion of one company brochure in the welcome packet given to all attendees at registration.
- One half-page colour advertisement in the Q3 2024 issue of the ABU News.

If you have other ideas or require a more customized sponsorship package, please let us know! We will work with you to create a personalized experience to meet your goals. In-Kind donations are also welcome and appreciated.

CONTACT

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BOOKING FORM

We agree to participate as Sponsor for ABU CON-FEST 2024:

Company: _____

Country: _____

Contact Person: _____

Title: _____

E-mail: _____ Mobile No: _____

Signature: _____ Date: _____

Sponsor items	Price (in US dollars)	Mark your selection
Exclusive Package	5,000	
Premium Package	3,000	
Patron Package	1,000	