

E-Programme



8th - 10th July 2025
Holiday Inn Bangsar



Asia-Pacific
Broadcasting Union

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JAPAN

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Meet in Malaysia
BE Greater, Together.





DAY 1 *Tuesday, 8 July*

Workshop on Podcast

TIME	PROGRAMME
09:00	Podcasting Workshop - Andrew Davies
10:30	Coffee Break
10:45	Podcasting Workshop - Andrew Davies
12:30	Lunch Break
14:00	<p>Podcasting Showcase - Experiences Making Podcasts</p> <ul style="list-style-type: none">• Abid Hussain - <i>Creative Stew</i>, Malaysia• Syuhaida Ariffin - <i>Independent</i>, Malaysia• Zaidel Baharuddin - <i>Independent</i>, Malaysia• Justine Kelly - ABC, Australia• Tengku Amril Tengku Ariffin - RTM, Malaysia
16:00	Coffee Break
16:30	Q&A on Making Podcasts with Marc Fennell



DAY 2 *Wednesday, 8 July*

Workshop on Podcast

TIME	PROGRAMME
09:00	Welcome & Opening Remarks <ul style="list-style-type: none">• ABU Secretary-General, Ahmed Nadeem• Ministry Official
09:20	Stage Opening <ul style="list-style-type: none">• Traditional Gamelan Performance by SMK Bandar Baru Sentul• Introduction of CON-FEST's Host : Ben Ibrahim
09:30	The Story of Making Stuff the British Stole - from Podcast to TV Show A conversation with Marc Fennell - An Australian <i>Journalist and Filmmaker</i> followed by Q&A from the audience
10:30	Refreshment Break

TIME	PROGRAMME
10:45	<p>Content Platform and Trends</p> <ul style="list-style-type: none">• Shinichiro Honda & Yuri Yazawa - Sony Music, Japan• Andi Permadi - RRI, Indonesia• Nurashikin Zaharuddin - Walkabout Asia, Malaysia• Niswani Ahwang - RTM, Malaysia
11:15	<p>Dynamic Drama Production</p> <ul style="list-style-type: none">• Esra Demirci Altansunar & Can Özcanlı - TRT, Türkiye <p>Showcase by RTM Drama Unit & Special Appearance of Actors from Malaysia</p> <ul style="list-style-type: none">• Ahfad Zainal – SFX Makeup Artist - RTM, Malaysia• Asrulhisyam Ahmad – VFX Director - RTM, Malaysia• Farali Khan – Main Actress - RTM, Malaysia• Didie Alias – SFX Makeup Artist - RTM, Malaysia• Mira Azemi – SFX Makeup Artist - RTM, Malaysia <p>Europe and US Perspective</p> <ul style="list-style-type: none">• Jin Ishimoto - <i>USA-EP</i> of TV Series Miss Scarlet and the Duke
12:30	Lunch Break
14:00	Traditional Gamelan Performance by SMK Bandar Baru Sentul

TIME	PROGRAMME
14:10	<p>What Makes a Good Story?</p> <p>Storytelling is not just about telling a story, but also creating an emotional connection. In an increasingly competitive media environment, with video, audio, social media, and AI, what are the key things content-makers need to focus on for their stories to cut-through with audiences? Five distinguished media creators and executives share their insights on the essence of what makes great storytelling</p> <p>Moderator: Dato' Kamil Othman, Creative Advisor, Malaysia</p> <ul style="list-style-type: none">• Marc Fennell - Journalist and Filmmaker, Australia• Alex Reza Shariman - Director of TV Programmes, Malaysia• Keiko Bang - Bang Singapore / Millenasia, Singapore• Vikram Channa - Discovery Channel, Beijing-China• Claudine Ryan - ABC, Australia
15:10	Refreshment Break
15:20	<p>Best Practices for Enhancing Information Accessibility - Nakatani Naoki - NHK, Japan</p>

TIME	PROGRAMME
15:35	<p>Disaster Management</p> <ul style="list-style-type: none">• Turning Experiences into Strength by NHK-Japan (Daisuke Oono & Ryo Akagami) <p>Members' Showcase</p> <ul style="list-style-type: none">• Agus Sudibyo - TVRI, Indonesia• Christine Lee - Media Prima, Malaysia• Win Myat Thandar Lwin - MRTV, Myanmar• Stevenson Liu - VBTC, Vanuatu
16:35	<p>FIRESIDE CHAT</p> <p>WHY IS JAPAN WINNING GLOBAL IP DOMINANCE?</p> <p>Japanese Intellectual Property accounts for half of the world's top 25 media franchises—capturing billions of dollars and countless imaginations across generations. What's behind this unparalleled global success?</p> <ul style="list-style-type: none">• Keiko Bang - Bang Singapore / Millenasia, Singapore• Sean Nichols - Global Media Executive, USA <p>Preview of Day 3 / End</p>
17:00	<p>Closing</p>



DAY 3 *Thursday, 8 July*

Workshop on Podcast

TIME	PROGRAMME
09:00	<p>Evolution of AI in Media by Craig McCosker - <i>Group Product Manager, ABC, Australia</i></p> <p>AI has rapidly evolved in the media industry, shifting from basic automation to sophisticated systems that support personalized content creation, audience interaction, and real-time analysis. These advancements enable media organizations to streamline production, enhance user engagement, and gain deeper insights into public sentiment and consumption patterns.</p> <p>Intellectual Property Laws and AI Generated Content</p> <ul style="list-style-type: none">• Dr. Seemantani Sharma - ABU• Mr. Weng Cai Lin - China <p>Showcase of AI Projects</p> <ul style="list-style-type: none">• Nusrat Akter Lovely - Axle AI Inc., USA• Ta Bich Loan - Media AI Lab - Vietnam• Kanokporn Prasitphon - ThaiPBS, Thailand• Stefan Grant - Byond Asia, Malaysia

TIME	PROGRAMME
10:20	<p>The Use of Sound & Sound Design</p> <ul style="list-style-type: none">• Azusa Maruyama - NHK Enterprise, Japan - Mirador (ABU Prizes 2024 Winner)• Devi Fitrah Megawati - RRI, Indonesia• Dr. Mohsen Sohani - IRIB, Iran
10:50	<p>Refreshment Break</p>
11:00	<p>Making Successful Co-Productions</p> <ul style="list-style-type: none">• Justine Kelly - ABC, Australia• Yuko Fukuyama - NHK, Japan• Jinsu Shin - EBS, South Korea <p>Co-Production Showcase</p> <ul style="list-style-type: none">• ABU CARE Series• ABU Children's Drama• ABU Song Festival• ABU ROBOCON
11:45	<p>Media Collaboration</p> <ul style="list-style-type: none">• Miki Mori - JAMCO, Japan• Yuki Yoshida - NHK, Japan• Golden Panda Awards - SRT, China• Verbal - LDH, Japan

TIME	PROGRAMME
12:30	Lunch Break
14:00	<p>Digital and Social Content Trends</p> <ul style="list-style-type: none">• Shiva Ruppeni - <i>Media Strategist</i>, Malaysia• Sümeyya Olcay Yaman - <i>Growth Lead</i>, TRT-Turkiye <p>Understanding audience behavior is essential for tailoring media strategies, as different platforms attract distinct demographics and content consumption patterns. By analyzing audience data and aligning content formats with platform-specific preferences—such as short videos for social media or long-form articles for websites—media creators can optimize engagement and deliver more relevant experiences across diverse digital channels.</p> <p>Training and Development.</p> <ul style="list-style-type: none">• Thomas Hankil - <i>ICONIX</i>, Indonesia• Kumaran Subramaniam - <i>IPPTAR</i>, Malaysia• Miki Mori - <i>Evolution of Education</i>, Japan
15:15	Refreshment Break

TIME	PROGRAMME
16:00	<p>How to Best Promote Your Content</p> <p>Moderator : Alex Reza Shariman - RTM, Malaysia</p> <ul style="list-style-type: none">• Jasmine Low - EQn Activation, Australia• Abid Hussain - Creative Stew, Malaysia• Keiko Bang - Bang Singapore/Millenasia, Singapore• Jin Ishimoto - Element 8 Entertainment, USA
16:30	<p>Pitching Session</p> <p>Members and attendees to pitch about new content-related projects or initiatives for up to 3 minutes. Such as :</p> <ul style="list-style-type: none">• Nikki Yeo - Go International, Malaysia• Swarooptha Ratha - ABU Sports Department• Walkabout Asia - Malaysia• Nur Aqilah - ABU Technical Department• Yuri Yazawa - SONY Music, Japan• Asia Vision News - ABU News Department• Azusa Maruyama - NHK Enterprise, Japan• Nargiza Numanova - ABU Secretary-General Department• Md Anwar Hossain - BB, Bangladesh• Daniyar Tussupbekov - ABU Media Academy• Radio Days Asia - Nessa McGann, Australia (Video)• Farahiah Zubir - RTM, Malaysia• Bhimkanta - ACORAB, Nepal• ASEAN Friendship Concert - ABU
17:30	Invitation to Upcoming Events & Closing