

DAY 1 *Tuesday, 2 July*

Time	Programme
09:00	Welcome & Opening Remarks <ul style="list-style-type: none"> ABU Secretary General, Ahmed Nadeem Malaysia Ministry of Communications Official National Radio and Television Administration, China H.E. Mr Nie Chenxi, Member of the Standing Committee of the National Committee of the Chinese People's Political Consultative Conference, Chairman of The China Netcasting Services Association
09:30	Stage Opening Host of ABU TV-CON 2024 – Sharizan Borhan
09:45	Keynote Presentation – Khairy Jamaluddin, Malaysia Media Personality “Digital Transformation & Its Impact on Media Consumption”
10:00	ABU PRIZES Winners’ Circle (Entertainment / Children / Documentary / Special Jury Prize Categories) <ul style="list-style-type: none"> Tian Mei, Producer, CMG/CCTV-China Mina Youn, Producer, KBS-Korea Yuki Umehara, Senior Producer, Culture Division, NHK-Japan Hiroyuki Shirakawa, Senior Producer, Science Division, NHK-Japan
10:30	Short Break
11:00	Panel Discussion: “Production & Distribution of Content in Asia-Pacific” Moderator: Shivanee Thapa, Senior News Editor / Presenter, NTV-Nepal Panelists: <ul style="list-style-type: none"> Dato’ Kamil Othman, Chairman, FINAS-Malaysia Kevin Foo, COO of 8TV, Film & Content Distribution, MEDIA PRIMA Television Networks, Malaysia Lijun Wang, Director of Documentary Centre, SMG-China Ta Bich Loan, General Director of VTV3, VTV-Vietnam
11:45	Drama / Entertainment Parade <ul style="list-style-type: none"> A.Furkan Gundogan, Deputy Channel Coordinator, TRT- Türkiye Ariunjargal Luvsantseren, Director of Children’s Program, MNB-Mongolia Muhamad Ikhsan Sukiman, Producer, Drama Division, RTM-Malaysia Kazunori Aoki, Senior Producer, Entertainment Division, NHK-Japan
12:30	Lunch break
14:00	Content Showcase <ul style="list-style-type: none"> “Packaging 'News' for the New Demography” Director General, RTM-Malaysia, Datuk Suhaimi Sulaiman

	<ul style="list-style-type: none"> • “Rights free programs” Senior Executive Manager, JAMCO-Japan, Toru Goto • “General Introduction of the CITVC's Business” Producer, CITVC/CHNPEC-China, Jiang Shuling • “Using AI Tags in the Cloud for Better Content Management “ Regional Manager & Application Engineer, Axle.ai-USA, Nusrat Akter Lovely • “AI Trial @ VTV and Questions for the Future, General Director VTV3” VTV-Vietnam, Ta Bich Loan • “Entertainment Programs @ TBS” Deputy Director at Global Sales and Development Dept. TBS-Japan, Taku Kuramoto • “Thai PBS Documentaries” Thai PBS-Thailand, Senior Content Creator, Pornpote Thepsang Warittha Choksiriwuttikul, Product Development Creative Marketing • “Role of Copyright Protection for Content Creators” Legal Manager, ABU, Seemantani Sharma
15:30	Short Break
16:00	60” Pitch <ul style="list-style-type: none"> • “Radiodays Asia 2025” Programme Manager, Radiodays Asia, Nessa McGann • “RTM Marketing Services” Marketing & Promotion Executive, RTM-Malaysia, Logeswary Ganesan • “The Visual” Digital Content Officer, Thai PBS-Thailand, Pimtawan Naeprakone • “Chaliapin” Head of Distribution, RTR-Russia, Julia Matiash • “Launch of AI Anchors in Doordarshan Kisan” Programme Executive, PB/DD-India, Jaya Jagriti • “2024 Global News Forum and the ABU News Group” Director of News, ABU, Deborah Steele • “Digital Broadcasting Symposium 2025” Director of Technology & Innovation, ABU, Veysel Binbay • “ABU T4P Media Awards” Head of SG Dept., ABU, Nargiza Numanova • “ABU Sports & Entertainment Network – ASEN” Senior Project Manager, ABU, Kesang Trongsap • “Intellectual Property and Legal Committee” Legal Manager, ABU, Seemantani Sharma
16:30	ABU Future Activities <ul style="list-style-type: none"> • ROBOCON 2024 • ABU General Assembly @ Istanbul, Türkiye • ABU TV Song Festival • ABU Prizes Award Ceremony
17:00	Preview of Day 2 & 3 <ul style="list-style-type: none"> • RadioSonic • ABU Prizes Masterclasses • #ABUdigital
17:30	Closing

DAY 2 *Wednesday, 3 July*

Time	Programme
09:00	Opening Remarks <ul style="list-style-type: none"> - ABU Director of Programming, Yasu Nagahata - Host of ABU RadioSonic 2024 Kartini Ariffin
09:15	Keynote Presentation – James Cridland, Radio Futurologist “The Future of Radio Content”
09:35	Member Spotlight – CMG-CGTN, China – AI Drama Rui Huang, Host CGTN Radio
09:50	R/Audio – the next century (Panel Discussion) Nazri Noran, CEO Media Prima Audio Hamit Yaz, Head of Radio TRT, Saifuzzaman bin Yusop, Director of Radio, RTM Mistam, Director, Program Production RRI
10:25	Short Break
10:50	Radio Around the World Highlights from Radiodays Europe and Radiodays North America Nessa McGann, Media Consultant, RDE
11:00	Trends & Solutions Michael Low, General Manager RCS Malaysia – Cloud Products for Radio
11:15	Content Showcase: Podcasting, News, Entertainment, Music & Drama <ul style="list-style-type: none"> • Putra Wijaya, Producer & Programmer, RRI Indonesia – Producing Winning Podcasts • Eugene Wee, Chief Editor CNA938, Mediacorp Singapore - The Evolution of News Radio • Kazunori Aoki, Senior Producer NHK Japan – Entertainment • Inga Stunzner, Content Director, ABC Radio Australia & Justine Kelly, Manager, ABC Radio Australia – Sista Sounds • Meysam Mashayekh, Expert of International Affairs Department, IRIB – Interactive Drama
12:30	Lunch Break
13:30	The Power of Local Radio <ul style="list-style-type: none"> • Sumita Rabi, Coordinator, BCRA Bangladesh • Arjun Giri, President, ACORAB Nepal • Astha Singh, Program Manager, Radio Mewat India

14:05	Member Focus – PBS Philippines Rizal Giovani Aportadera Jr., Director, PBS Philippines – Radio building trust
14:30	Short Break
14:50	Radio @100: All About Excellence <ul style="list-style-type: none"> • Wan Azhan bin Wan Hamat, RTM Sarawak • Mahfuzul Haq, Bangladesh Betar • Mistam, RRI Indonesia • Inga Stunzner, ABC Radio • Panignicha Krairirksh, NBT Thailand • Khaing Eindra, MRTV Myanmar • Aaron Giles Pinto, Media Prima Audio, Malaysia • Meenakshi Mund, All India Radio (Akashvani) • Rita Noujaim, Radio Liban, Lebanon • Nirpa Raj Sanyasi, BBS Radio, Bhutan
16:00	ABU Prizes Masterclass – News Reporting An Hoang Van, Reporter, VOV
17:00	Preview of Day 3 & Closing

DAY 2 Wednesday, 3 July

TV Masterclasses/Workshops

Time	Masterclasses
10:00	ABU PRIZES ENTERTAINMENT CATEGORY Journey of Chinese Art on the Scroll – Tian Mei, CMG/CCTV-China
11:00	ABU PRIZES CHILDREN CATEGORY Hello Baby Birds – Mina Youn, KBS-Korea
12: 30	<i>Lunch Break</i>
14:00	ABU PRIZES DOCUMENTARY CATEGORY Discharged by Death – Yuki Umehara, NHK-Japan
15:30	ABU PRIZES SPECIAL JURY PRIZE Nature’s Hidden Miracles: Episode 1 The Secret Life of Plants – Hiroyuki Shirakawa, NHK-Japan
17:00	End

DAY 3 *Thursday, 4 July*

Time	Programme
09:00	Opening Remarks <ul style="list-style-type: none"> Director of ABU Programming, Yasu Nagahata Host of #ABUdigital2024, Syuhaida Ariffin
09:15	Keynote Presentation – Rishad Patel, Splice Media Singapore Topic: “A strategy for media in the age of AI”
09:30	Beyond Ratings: How Strategic Storytelling and Data Analytics Influence Public Perception on TV Muzaffar Mustapa, Media Prima, Malaysia
09:45	An Interesting Case Study for Print Newspaper Innovation Thi Uyen Nguyen, Nhan Dan Newspaper, Vietnam
10:00	ABU Prizes Digital Content Award Winner 2023 – “Why We Love Dunhuang” Ning Yan, CMG-CGTN China
10:15	8K & 3DCG Broadcasting Ryutaro Okuno, NHK Japan
10:30	Short Break
11:00	AI: Is the Future Here? Soud Hyder, TRT Türkiye
11:15	Exploring AI in Media: Leveraging AI to Enhance Audience Experience Kanokporn Prasitphon, Thai PBS, Thailand
11:30	Low Effort, High Impact: Monetizing News Content Beyond Broadcast Biena Magbitang, ABS-CBN Philippines
11:45	From Content King to Revenue Royalty: Master Your Digital Workflow with IPSB Mardhiah Nasir, IPSB Technology, Malaysia
11:55	Disaster Info Common Platform for NextGen TV Yoshimitsu Tsurimaki, Oriental Consultants Global, Japan
12:05	Sustainability = Satisfying Content Ecosystem Needs Zebedee De Costa, iQIYI China
12:15	Promoting Documentary in the TikTok Era: Benefits and Challenges Daria Zhelnovod, RT Russia
12:25	Storytime in the Digital Playground Ivan Toh, RTM Malaysia
12:40	Closing
13:00	Lunch Break
14:30 - 16:00	WORKSHOP – Getting Started with Unreal Engine Hussin Khan, EFXCO Academy, Malaysia

16:00 –
17:30

17th ABU Programme Bureau Meeting (PB Members Only)