



ABU CON-FEST is a premier event organized by Asia-Pacific Broadcasting Union. Envisioned as an international conference for the TV, Radio and Digital creatives in the broadcasting industry, this event offers first-rate sessions, masterclasses and practical workshops on content delivered by professionals from ABU members, as well as eclectic and insightful talks from world-class content creators.

This three-day festival with expected attendance of more than 200 delegates from Asia-Pacific and beyond will take place in Kuala Lumpur from **8-10 July 2025**. Become a part of the most prominent media industry gathering in the region, exchange ideas and meet new partners.

SPONSORSHIP CATEGORIES

PACKAGE A – US\$5,000

- Premium logo placement on all event materials, banners, website, and social media
- Keynote speaking opportunity
- Special mention by the host in the beginning and end of each day of the CON-FEST
- Tailor-made exhibition booth at the CON-FEST
- Inclusion of one company brochure in the welcome packet given to all attendees at registration.
- One full page colour advertisement in the CON-FEST handbook.
- One full page colour advertisement in the Q3 2025 issue of the ABU News.

PACKAGE B – US\$3,000

- Prominent logo placement on materials, banners, and website
- Special mention by the host in the beginning and end of each day of the CON-FEST
- Speaking opportunity or panel participation
- Inclusion of one company brochure in the welcome packet given to all attendees at registration.
- One half-page colour advertisement in the CON-FEST handbook.
- One half-page colour advertisement in the Q3 2025 issue of the ABU News.

PACKAGE C – UP FOR NEGOTIATION

- Tailor-made package according to the sponsor's needs and objectives
- Possibility of proposing in-kind sponsorships

CONTACT

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BOOKING FORM

We agree to participate as Sponsor for ABU CON-FEST 2025:

Company: _____

Country: _____

Contact Person: _____

Title: _____

E-mail: _____ Mobile No: _____

Signature: _____ Date: _____

Sponsor items	Price (in US dollars)	Mark your selection (/)
Package A	5,000	
Package B	3,000	
Package C	Up for negotiations	